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watertown, ma
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markField

QUALIFICATIONS	<i>Mr. Field is an experienced creative director specializing in conceptual development, brand development, and graphic design for all forms of marketing communications. Adept at crafting consistent and award winning design across all media such as corporate identity, direct mail, marketing collateral, annual reports, trade show materials, and a full range of internet-based media such as websites, intranets, and extranets. Mr. Field is also experienced in building creative communities, knowledge sharing, teaching, and mentoring. He has over twenty years of art direction and hands-on graphic design experience with extensive knowledge of the latest software tools for both print and the web.</i>
EXPERIENCE	<p>8•03 – PRESENT markField Design, Inc., Watertown, MA. Creative Director/Owner involved in all aspects of the design process for both print and web based projects. This includes client management, facilitation, art direction, project management, vendor sourcing, and hands on pre-press production and web development.</p> <p>11•98 – 8•03 Viant/divine/WHITTMANHART, Inc., Boston, MA. Creative director involved in all aspects of web engagements from conception to launch. This includes client facilitation, art direction, team management, project management, and hands on production. In addition, acting as creative lead and conduit to the rest of the company and leading Viant's creative community.</p> <p>9•99 – 5•00 The Graduate Center, Marlboro College, Brattleboro, VT. Graduate Professor, Web Site Design, teaching all aspects of graphic design and experience design principles and technologies.</p> <p>12•93 – 11•98 Polese Clancy, Boston, MA. Senior Designer/Art Director involved in all aspects of the design process across all media. Developed all of Polese Clancy's interactive multimedia service offerings.</p> <p>6•93 – 12•93 Freelance Graphic Designer <i>Polese Clancy</i>, Boston, MA. <i>Exhibit "A" Graphics</i>, Burlington, MA. <i>DiBona, Bornstein & Random</i>, Boston, MA.</p> <p>9•92 – 6•93 Imprimatur Design Systems, Cambridge, MA. Full-time Graphic Designer involved in all aspects of the design process including project management.</p> <p>7•92 – 9•92 Freelance Graphic Designer <i>Asmanis Design Associates</i>, Somerville, MA. <i>ST Associates</i>, Wakefield, MA.</p> <p>9•91 – 12•91 Barrett Design Inc., Cambridge, MA. Graphic Designer Intern</p>
EDUCATION	<i>Bachelor of Fine Arts, May, 1992 University of Massachusetts Dartmouth Double Major: Visual Design /Typography Support Program: Photography President's List: 4 semesters, Dean's List: 2 semesters Graduated Magna Cum Laude, GPA: 3.5.</i>
AWARDS	American Graphic Design. Winner of 18 American Graphic Design Awards from 2004 to 2009 MITX Awards Finalist. Triumph Modular website design. Hatch Awards Finalist for the Polese Clancy Web Site in 1997 and 1998. N.Y. Festival Awards Finalist for the Polese Clancy Web Site in 1998 New England Web Design Awards finalist for BankBoston Online Account opening site.
PORTFOLIO	Available at: http://www.markfelddesign.com

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